

*Company  
Profile*



# SUN CHERRY

**BODY FASHIONS MFTY LTD.**

100 % Garments Oriented Exporter Factory

Yarn    Woven    Knitting    Sweater

Sun Cherry Body Fashion's Ltd. is one of the rapidly growing garments buying company in Bangladesh due to our-

- Commitment.
- Prompt Communication.
- On time Delivery.
- Quality Assurance and,
- Fabric and Sample Development

To cater requirement of customer we are having own sample facility with all required machineries in Bangladesh and sample turn over time is very short. Besides, as we do develop fabric by ourselves, we are very strong in sourcing the raw materials which helps us to distinct us from other agents.

Our motto is – "QUALITY GARMENTS ON TIME" and Sun Cherry Body Fashion's Ltd is a sole proprietorship company in Bangladesh. The company was formed by highly experienced entrepreneurs and professionals in the field of garments production sectors at home and abroad. With the vision of supplying quality product to customer, we started our journey.



**Md. Serjo Mia**  
Chairman



**Mr. Sheikh Abdullah Al Masir**  
Managing Director



**Frank Patricia**  
CEO



**Md. Babul Ahmed**  
Director



**Mrs. Masrufa Akther**  
Director

## SUN CHERRY BODY FASHIONS MFTY LTD.

**Head Office:**

House # 29, Road # 25,  
Sector # 07, Uttara Model Town,  
Dhaka-1230, Bangladesh.  
Email : scbfltd@gmail.com  
headoffice@suncherryfashions.com  
www.suncherryfashions.com

**Office Factory:**

Ullaha, Sewpur, Gulpur,  
Bangladesh.  
factory@suncherryfashions.com  
**+880 1783 686 036**  
**+880 1777 020 475**

Factory:



## **OUR PHILOSOPHY.**

### **Our Mission:**

Our mission is to deliver an exceptional customer experience with superior quality product, service and value to the valued customers and thereby enabling us to satisfy the customer ultimately and make on time delivery to our customers.

### **Our Goal:**

Our goal is to bring ourselves to an stage from where we can be the global partner of world famous retailers & make this company as an example of ideals for apparel business in this country.

## **MERCHANDISING.**

Sun Cherry Body Fashion's Ltd. has its own merchandising team. They are Denim, Non Denim (Twill) Top & Bottom, Yarn, Woven, Knitting Sweater items. Each team is headed by one merchandising manager/ Sr. Merchandiser. Each team has merchandiser and asst. merchandiser against each buyer. We have modern communication tools in-house to faster our work process.

## **QUALITY**

Sun Cherry Body Fashion's Ltd. works with the customer to establish quality controls and guarantees customer satisfaction. We have our own quality team for knit and woven Department. Each team has educated quality persons and headed by one highly expert manager.

## OUR STRATEGY.

**Customer Satisfaction:** The basic principals of our business is to satisfy the customer with their needs. We always prioritize the needs, requirements, thoughts, values of the customers & make ourselves molded to be the equivalent to the customers needs.

**Productivity & On-time Shipment:** We do produce goods according to the stipulated time line provided by the customers & we do track the on-time shipment reliability.

## **OUR POLICY.**

- **Competitive Price.**
- **Quality Garments On Time.**
- **Customer Satisfaction.**
- **Corporate Relationship & Responsibility.**

## **OUR STRENGTH.**

- A good alliance with reputed factories in Bangladesh.
- Very strong fabric and trims sourcing.
- A strong team of merchandisers equipped with 24 hours communication facilities.
- A strong team of quality assurance department to ensure
- the quality products to the valued customers.
- Strong worldwide own sourcing capabilities.



## Certification Status:

• This factory have Accord approved that now the percentage of 95% in accreditation. We have SEDEX Certificate, ACCORD 95% Complete & The Certification process of BSCI, GOTS, OEKO TEX are now in auditing stage of yearly re-newal-time that have completed the month of May,2023

## OUR GROWTH.

Since 2017, after started with some reputed customers, we moving ourselves to fulfil the valued customers requirements. Also, expanding the business with more product lines & strength. Our business grew up day by day. Below is the growth chart.



**OUR VALUED CUSTOMERS.**

**JVZ**

**SONAR**  
CLOTHING

**PIAZZA ITALIA**

**CARRY**

**G**  
**GENTLE PARK**

**THE**  
SMARTKIDS

**MYDIN**

**WHISPERING SMITH**

**moodo**

## **OUR PRODUCTS.**

- MEN'S & LADIES DENIM LONG PANT
- MEN'S & LADIES DENIM BERMUDA
- MEN'S & LADIES DENIM JACKET
- MEN'S & LADIES TWILL (LONG & SHORTS)
- MEN'S & KIDS CAP

- KIDS DENIM LONG PANT
- KIDS DENIM BERMUDA
- KIDS DENIM JACKET
- KIDS TWILL (LONG, SHORTS & JACKET)

### **ALL TYPES OF KNIT**

- T-SHIRT
- POLO SHIRT
- TANG-TOP
- JOGGERS
- SWEAT SHIRT















# THANK YOU



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